

# OPT IN

## Fundraising Option at FFCA NWE

Fundraising is an important part of any school community. In order for your School Council to support the Northwest Elementary School's community, building, and school initiatives, we need the help from all of our families. Your contribution, large or small, is valued and very much appreciated. Parent fundraising efforts help create an enhanced school experience for all students.

The NWE School Council is offering an **Opt-In** fundraising option for those who may be too busy or overburdened supporting other various fundraisers (including teams and clubs outside the school). This option allows families to support the school directly. Please note that this option is not connected to any charitable campaigns that the school may participate in for character education and service learning projects, such as the Terry Fox Run, Food Bank Drive, etc.

Students of families who **Opt-In** will still be asked to participate in activities that involve their talents (but not their money!). For example, children would still join in a spell-a-thon, but families would not be required to submit the fundraising pledge forms. From time to time, you may still receive notices and/or product for the latest fundraising initiative. Rest assured, you are free to ignore the notices or send the product back.

If you feel that **Opt-In** is a good fundraising option for your family, donations can be made online from **October 1<sup>st</sup> to October 31<sup>st</sup>** in the "Pay Fees" screen of the Family Zone. The campaign will be called "**In-Lieu-Of-Fundraising-Donation**" and donations can be made in increments of \$25. For instance, if you would like to donate \$50 you would enter  $2 \times \$25.00 = \$50.00$ . For \$100 you would enter  $4 \times \$25.00 = \$100.00$ . Any amount will help support School Council initiatives and tax receipts will be issued by central office for donations of \$25.00 or more. (Please note that due to CRA rules we must issue tax receipts to the credit card holder and are unable to split receipts.)

Please also remember that some companies offer their employees a donation matching program. If your company does, and you would like to have some additional donations directed towards the school, please contact your employer's community relations/human resources department for eligibility and further details.

Whichever way your family chooses to participate in school council fundraising, we sincerely thank you.

Please forward any questions or comments to School Council volunteer at [nwefundraising@gmail.com](mailto:nwefundraising@gmail.com).